

Ilia Dereviashkin

FRONTEND ENGINEER

dereviashkinilia@gmail.com | talge.dev | linkedin.com/in/iderevyashkin | github.com/talgeyou

PROFESSIONAL SUMMARY

Frontend Engineer with 5+ years of experience building customer-facing B2B SaaS products with React and TypeScript. At Kameleoon, helped launch an AI-assisted A/B experiment builder from MVP to production; the product became a major strategic direction, was adopted by existing customers, helped attract new customers, and reduced experiment-creation time. Progressed from junior contributor to independent frontend ownership across Feature Flags and AI Builder, translating product requirements into reliable user workflows and collaborating with product and backend teams on API contracts.

EXPERIENCE

Kameleoon - Middle Frontend Developer

July 2021 - Present | B2B SaaS | A/B testing, experimentation and feature management

AI-powered A/B Experiment Builder

- Helped launch an AI-assisted A/B experiment builder from MVP to production as the sole frontend engineer during the MVP; the product became a major strategic direction for Kameleoon, was adopted by existing customers, helped attract new customers, and reduced the time required to create experiments.
- Owned frontend delivery for prompt-based variation creation, human-in-the-loop questions, preview, comparison, and manual editing, turning product requirements into one cohesive customer workflow.
- Designed state and data flows across multiple backend services so conversation history, experiment configuration, generated code, and UI state stayed consistent as the product evolved.
- Introduced structured, runtime-validated message contracts that made richer human-in-the-loop capabilities easier to add without redesigning the conversation-storage service.
- Continue to make most product-facing frontend design decisions in a three-person frontend team, collaborating with a frontend tech lead, backend engineers, and product management.

Feature Flags & Experimentation

- Built and maintained frontend capabilities as the product expanded from a feature kill switch into a broader feature-management and experimentation platform with variations, variables, targeting, scheduling, goals, results, and integrations.
 - Kept a configuration-heavy editor stable and predictable as customer workflows expanded, mapping nested environments and rules into maintainable local editor state.
 - Progressed from junior contributor to sole frontend engineer for a period, independently owning frontend technical decisions, feature delivery, maintenance, and resolution of reported frontend issues.
 - Participated in GraphQL API contract discussions with backend and product stakeholders to align service contracts with frontend requirements.
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SKILLS

Frontend: React, TypeScript, JavaScript, HTML, CSS, React Router

State & data: Redux Toolkit, Zustand, TanStack Query, GraphQL, OpenAPI, Zod, API integration, state management

Quality & tooling: Vitest, Playwright, Storybook, Vite, Git, unit testing, component testing, end-to-end testing, code review

Product & engineering: A/B testing, experimentation, feature flags, frontend architecture, technical ownership, cross-functional collaboration, product delivery